Hi Ahmad, how are you?

Thanks for submitting your profile to be reviewed! It is already looking great and will be even more amazing once you include the requirements.

There are a couple of areas to improve which I have included some suggestions and extra comments on it. I hope that makes sense to you and helps to increase your profile network as well as bring great opportunities to you.

Another good way to make your profile more powerful is to join as many groups related to your professional field as possible. Also, you can add more resources to the *Contact Info* section, like a GitHub profile or a portfolio.

My recommendation is to add as much information as you can about you, which matches the profile that companies are looking for. It will be good if you do research to understand more about what kind of employee these companies are hiring and develop interesting content on your LinkedIn for them. If you don’t have any experience in this role, use your projects and education sections to show your value.

I strongly encourage you to start networking with other professionals to learn how they got their start in their careers. See what companies are hiring, what skills do they have? What tools do they use? Etc. Meeting like-minded​ professionals is the best way to get your foot in the door. Here is an excellent resource about informational meetings: <https://www.themuse.com/advice/3-steps-to-a-perfect-informational-interview>

Here's an amazing article for your reference to enhance your Linkedin, It'll be great to go through it and take notes for yourself: <https://www.themuse.com/advice/the-31-best-linkedin-profile-tips-for-job-seekers>

I hope you enjoy the tips. Please, if you can, rate this review!

You have a great profile! Good luck on your journey! 

**General**

* **Profile is public and error-free.**
* **All sections are updated with relevant content.**
* **Acronyms are written out in full, as well as abbreviated.**
* **LinkedIn URL is customized with student’s name, or personalization.**

 Your profile is public and error-free.

 To make sure your profile stands out, take some time to polish all sections carefully. Make sure to write a couple more lines and create a compelling and captivating summary. **Remember, the summary will be your first impression to all your viewers**.

**Job applicants today need to put their best foot forward in the market. A completed public profile ensures that recruiters, hiring managers, and any potential future employers can quickly get the information they need to make a decision about whether to reach out or move forward.**

 One of the best ideas of LinkedIn is that its users can personalize their URLs, so they are unique. Make sure to polish yours and create your custom URL. To do this, click on “view profile”. Another page will open, click on “Edit public profile & URL”. A page will open where you can customize your URL to be exactly like you want to. If you would like, remove the number at the end of your URL.

* [Official LinkedIn tutorial on how to customize your  
  URL](https://www.linkedin.com/help/linkedin/answer/87/customizing-your-public-profile-url?lang=en)
* **Profile has a positive tone, without negative language.**
* **Language is correct and consistent: present tense for current duties, past tense for prior duties and accomplishments.**
* **Content is written in the first person and uses easy to understand language.**

Make sure to write the content in the first person!

**Summary**

* **First person description of the user’s abilities, including who they work with and how they contribute.**
* **Written with a professional but conversational tone.**
* **Media links to projects and other sites, including GitHub, personal websites, videos, presentations, or written work.**
* **Preferred contact information is filled out.**
* **Include a Skills section in the summary that lists 5 key skills (programming languages, software, etc.) for SEO purposes.**

**Your summary should consist of a short narrative. Please, write a captivating and compelling summary of who you are, what you do and what you plan on doing in the future.**

 One good idea is to personalize the summary according to the company's job posting of the position you want to work. You can read the items of the job posting and try to address as many as you can in the summary (and you can change your summary if you decide to apply for another job posting).

 Remember, it's vital to include keywords, especially the skills and technical terms, so you appear in the recruiter's searches.

The summary should:

• Briefly describe a work experience, applicable knowledge, and build a narrative  
• Be written in the first person and include the description of the user’s abilities, including who they work with and how they contribute.  
• Include media links to projects and other sites, including GitHub, personal websites, videos, presentations, or written work.  
• Stay professional throughout the entire narrative (written with a professional but conversational tone)  
• Include a Skills section in the summary that lists 5 key skills (programming languages, software, etc.) for SEO purposes.

**Also, include lots of positive terms. For example, "I'm enthusiastic about new technology..." Write about what you love, your passions, wishes, and plans for the future are also great information to be added.**

Here is a great example of a summary. Notice a lot of people like to include a brief list of their skills, separately, at the end of the summary (after the paragraphs)

“I’m Chris, A Full Stack Software Engineer who loves building education products. I recently developed a web app using Angular JS that lets teachers share student writing samples anonymously. I’d love to combine my passion for learning and teaching with my software development skills to continue building personalized learning products for people.”

Skills: Python, AngularJS, Node.js, React, SQL

**EXTRA RESOURCES:**

* [Good LinkedIn Summary](https://www.grammarly.com/blog/good-linkedin-summary/)
* [3 steps to writing the perfect LinkedIn summary](https://www.forbes.com/sites/williamarruda/2014/09/07/three-steps-to-writing-the-perfect-linkedin-summary/#5651a87e5fbf)
* [How To Write A Stellar LinkedIn Summary](https://www.forbes.com/sites/williamarruda/2017/07/09/how-to-write-a-stellar-linkedin-summary/#33c1c3e73067)
* [Tips for Writing a Great LinkedIn Summary With Examples](https://www.thebalancecareers.com/good-linkedin-summary-with-examples-4126809)
* [The Best LinkedIn Summaries And Advice On How To Make Your Shine](https://www.forbes.com/sites/williamarruda/2018/06/03/the-best-linkedin-summaries-and-advice-on-how-to-make-your-shine/#32d21f2f2ff7)

**Top Section**

* **High-quality and non-pixelated.**
* **Candidate is smiling and dressed appropriate for their desired office environment.**
* **Background of photo is not too busy or distracting.**
* **Cropped around the head and shoulders.**

Nice work on your photo! It's clear and well-composed. This shows the reader that you're a confident individual with composure!

**Remember**

• The image is of good quality and not pixelated.  
• Smiling and dressed appropriately for the desired office environment.  
• The background of the photo is not too busy or distracting.  
• Cropped around the head and shoulders. (focus on your face)  
• It will be your first impression. Make sure to choose a great pic!

Most people prefer to add a smiling photo, as it gives it a more friendly idea.

* **High-quality and non-pixelated.**
* **Content of image is generic, or relates to their work.**

About the cover photo:

• High-quality and non-pixelated.  
• Customized images should be clean, non-distracting, and related to their work.

 EXTRA RESOURCES:

• [5 Tips for Picking the Right LinkedIn Profile Picture](https://business.linkedin.com/talent-solutions/blog/2014/12/5-tips-for-picking-the-right-linkedin-profile-picture)  
• [How to Take and Choose a Professional Photo for LinkedIn](https://www.thebalancecareers.com/take-a-professional-photo-for-linkedin-2064035)  
• [6 Profile Photo tips for raising your LinkedIn Profile](https://www.linkedin.com/pulse/20140410215558-12027203-keeping-it-real/)

* **Includes the job title they are currently applying to.**
* **Does not reference the job search (ie: does not say "seeking roles" or "aspiring").**

Your headline should be one of the following options:

• **Your Current Job Title**: This is the simplest but most effective way to optimize SEO (search engine optimization); LinkedIn even defaults to suggesting you do this.

• **Your Education**: If you do not have yet a job in your new industry, add your education such as "Data Analyst Nanodegree Graduate." You still include the term "data analyst".

• **Your Target Job**: If you're a Nanodegree graduate with a portfolio of real-world projects to share, feel confident and list your target job title.

Udacity recommends that the Headline avoids the use of slashes (ie: "data analyst/data scientist").

Check out this resources, they may be helpful:

* [How to write the perfect Headline to your LinkedIn profile](https://www.forbes.com/sites/williamarruda/2018/05/08/how-to-write-the-perfect-headline-for-your-linkedin-profile/#13ff12351e8a)
* [LinkedIn Headline Tips](https://www.linkedin.com/pulse/7-linkedin-headline-tips-get-you-hired-jerry-jay-hunter/)
* [Your LinkedIn Headline](https://www.linkedin.com/pulse/20141203191548-87071991-your-linkedin-headline/)
* [How to make your LinkedIn Headline more effective in understanding 5 minutes](https://www.themuse.com/advice/how-to-make-your-linkedin-headline-way-more-effective-in-under-5-minutes)
* [How to write a killer LinkedIn Headline](https://www.themuse.com/advice/how-to-write-a-killer-linkedin-headline)
* **Recent activity, including comments, likes, and general community engagement.**

 I can’t see any recent activity in your profile! To appear in the recruiter's searches, you need to show activity. Make sure to log into LinkedIn regularly and interact, including comments, likes, and general community engagement.

**The more presence you have online, the more likely you’ll be able to find opportunities or have opportunities find you**

**Post, Like, and Comment**  
Authoring original posts is a fantastic way to boost your visibility, but if you are a little shy about posting at first, don't worry. Plenty of people get meaningful value out of LinkedIn without authoring posts. You can also engage by liking and commenting; these small actions can go a long way toward boosting your visibility.

You can also add:

* Published articles in the activity feed.
* Additional Accomplishments Sections
* Publication
* Certification
* Patent
* Course
* Honor and Award
* Test Score
* Language
* Organization
* Volunteer Experience
* **Includes links to personal website, GitHub, or other pages where employers can learn more about them and their work.**

It's a space where you can add links and resources like other profiles (GitHub, Twitter), a personal website, a portfolio, and anything else that shows the hiring manager more of you and your work. Don't forget to write a statement in your summary inviting your viewers to check out the section and find out more about you!

**Projects**

* **Profile includes at least two relevant project to their job search: personal, academic, or work projects.**

Congratulations on your projects!

Projects offer you the means to demonstrate your abilities and the depth and breadth of your skillset to recruiters and hiring managers.

* **Explain what the project is and briefly how it was developed.**
* **Utilizes industry keywords.**
* **Includes results, metrics, and findings.**
* **Links to off-site media (ie. Source Code, GitHub, Personal Site, Video Walkthroughs, Presentations, etc.).**

**When describing your projects be sure to include the specific technical skills you learned relevant to your target field. Think about the parts of your projects that you are most proud of and frame them as successes in your project description.**

For each project, you'll need to include at least two bullet points (but no more than three bullet points), where:

1. The first bullet point tells the reader the goal/purpose of the project.
2. The second bullet point tells the reader your specific contribution to the project.

If possible, you should include a 3rd bullet point to tell the reader a bit about the results of your project. This doesn't have to be anything complicated, just some metric showing the success of your project.

**Also, make sure that:**  
• Each bullet point starts with a past tense action verb.  
• Each bullet point is no longer than ~1.5 lines.  
• Do not include more than 1 sentence per bullet point.

**Descriptions** can provide a brief summary of the project, but should focus on impact (eg: Did the project to solve a problem? Is the project being used anywhere? Did the findings from the project result in the implementation of changes?

**Hiring Perspective:** It’s essential for you to highlight concrete project results and individual contributions because employers want to see concrete evidence of your skills.

**Tip:** Whenever you can, describe your work quantitatively. If you can’t due to the nature of your work, still showcase its success, even when what you achieved wasn’t what you originally intended. If you have less than 3 work experiences, try to supplement by adding another project to your Project section.

EXTRA RESOURCES:

* [How to describe projects](https://work.chron.com/describe-projects-resume-3241.html)
* [How to describe your project in less than 300 words](https://www.linkedin.com/pulse/how-describe-your-project-less-than-300-words-ben-g-morgan/)

**Network**

* **Member of 3+ groups relevant to their job search.**

 Please, join at least three different groups related to the Industry you are looking to work. Remember, joining groups is one of the best ways to keep updated about news, check out people working in the field, and make your profile accessible to be seen by these people. Here is an [article on how to join groups](https://www.linkedin.com/help/linkedin/answer/186/finding-and-joining-a-group?lang=en).

If you are having trouble finding groups, [here](https://www.inc.com/jeff-haden/11-tips-to-find-the-best-linkedin-groups.html) is a great resource.

* **Educational institutions and company pages are correctly linked, with logos.**

 You've done a great job adding your educational institution and company pages correctly linked. Having logos showing gives your profile so much more credibility!

**Experience**

* **Include at least 3 jobs; full-time, part-time, internship, and unpaid roles they’ve held.**
* **Omits negative language (ie. part-time, unpaid).**
* **Has start and end dates (month & year), and location.**
* **List awards and achievements.**
* **Links to media for more context; including presentations, landing pages, GitHub, video walkthroughs, etc.**
* **Utilizes relevant keywords to their search.**

 Awesome! Great job providing your experience.

Remember to add at least the **company/organization, the title of the role, start and end date (month & year), and location** of all your experiences!

* **Between 3-5 bullet points.**
* **No sub-bullet points.**
* **Written in past tense for previous work, and present tense for current work.**
* **Bullet points begin with action verbs.**
* **Includes concrete, numerical evidence, such as # of projects completed, increases in revenue, etc.**

You must write the descriptions of your experiences using bullet points. The bullet points must start with action verbs. Remember, write the verbs in the past to describe prior experiences, and verbs in the present to describe your current work experience. Here are all the recommendations and instructions for this section:

• Make sure you [use the bullet points as this article recommends](https://www.linkedin.com/pulse/update-how-add-bullet-points-your-linkedin-profile-erin-dore-miller)

**What should we mention in your experience**

a. Role/ responsibilities  
b. Achievements  
c. Technical skills

• Remember to always convey Action, Numbers, Success:

• ACTION: Use active verbs to describe what you did.  
• NUMBERS: Quantify your accomplishments.  
• SUCCESS: Define each experience in terms of what you learned or achieved.

**REMEMBER**

• Maximum 3-5 bullet points  
• No sub-bullet points  
• Correct tense is used in bullet points: past tense for previous, current tense for ongoing, for example:

Start the bullet points with verbs in the past as well, for example:

• Led a team that includes...  
• Completed 2 projects in 6 months  
• Purchased all material...

• Bullet points are one sentence maximum, not longer than one and a half lines  
• Within each job listing:  
**At least 1 bullet point communicates how candidate benefited company or cause**.  
**At least 1 bullet point provides concrete, numerical evidence such as projects completed, money made, people managed, accomplishments (eg. % increase)**.  
• If possible, add links to media for more context; including presentations, landing pages, GitHub, video walkthroughs, etc.  
• Utilizes relevant keywords to their search  
• Includes concrete, numerical evidence, such as # of projects completed, increases in revenue, etc.

EXTRA RESOURCES:

• [3 Ways to Make Sure Your Resume Bullet Points Will Impress Recruiters](https://www.themuse.com/advice/3-ways-to-make-sure-your-resume-bullet-points-will-impress-recruiters)

• [How to Quantify Your Resume Bullets (When You Don't Work With Numbers)](https://www.themuse.com/advice/how-to-quantify-your-resume-bullets-when-you-dont-work-with-numbers)

• [185 Powerful Verbs That Will Make Your Resume Awesome](https://www.themuse.com/advice/185-powerful-verbs-that-will-make-your-resume-awesome)

• [How to list accomplishments on your resume when your job doesn’t have easy measures](https://www.askamanager.org/2013/06/how-to-list-accomplishments-on-your-resume-when-your-job-doesnt-have-easy-measures.html)

• [Action Verb List for Resumes & Cover Letters](http://hrweb.berkeley.edu/sites/default/files/attach)

**Education**

* **Education is listed in reverse chronological order.**
* **Includes description of school, area of focus, and topics of study.**
* **Utilizes relevant keywords to their search.**
* **Udacity should be listed under Education or Experience, but not both.**

Perfect, your education is listed!

Consider adding some description of the school, area of focus, topics of study and relevant keywords to your search for all items.

**Interests**

**Following at least a dozen (12) industry leaders, companies, and topics related to their search.**

 Following sector leaders of interest or companies and topics related to the desired sector is an easy way for the candidate to increase the keyword count in their profile and appear more in the searches!

Well Done! Keep looking for companies and leaders of your interest.

**Skills and Endorsements**

* **At least 10 Optimized Keywords, ordered by relevance to their job search.**
* **Skills listed can include both technical (ie: programming languages) and tech-relevant skills, such as "project management".**
* **Skills section should not include commonly-used technologies such as Microsoft Word or PowerPoint.**
* **Skills section should not include common soft skills like "communication" or "attention to detail".**

  Nice work on your Skills section! It is important to order by relevance to their job search.

You have many skills with recommendations from people; moreover, they are well connected with your career goal.  
This creates credibility for people who are reviewing your profile!

 To improve this section a bit more, I think we could focus on getting endorsements.

Effective team players recognize the contributions of others. By endorsing and recommending current and former colleagues, you can show future coworkers that you are capable of acknowledging your teammates. This acknowledgment will also deepen your relationship with the colleagues and collaborators you endorse, not to mention it will increase the likelihood of someone acknowledging you in return.

Here is a [great article on the subject](https://www.forbes.com/sites/susanadams/2013/12/24/everything-you-need-to-know-about-linkedin-endorsements-2/#1c0b143a2b87)